



INVESTIGATING THE ARTISTIC
POTENTIAL OF MOBILE PHONE DEVICES

FutureScreen Mobile - bringing Art to your Mobile Phone!

dLux media arts is bringing two international groups who are at the forefront of art production for mobile devices to Sydney. Aware (Finland) and the-phone-book Limited (UK) will train Australian film, sound and new media artists to create new works for delivery via mobile phones.

“dLux media arts is taking a lead role in creating pathways for filmmakers, sound and new media artists to creative and business opportunities using mobile platforms in new ways”, “It’s about great artists creating exciting content. Australia is about 4 years behind on Europe and Asia, we desperately need to catch up” said David Cranswick, Director dLux media arts.

Aware (Andrew Paterson and John Evans), a project based in Finland turns the <technology = inattention> equation on its head. Instead of mobile phones isolating their owners from the world around them, *Aware* explores how mobile technologies can be used to enhance people’s experiences of their environment and the people around them. In a 3-day master class at Metroscreen, *leading Australian new media artists are set loose in the lab and on the streets using the Aware platform* to produce multi-user, social experiments which have recently been described as **“moblogs on steroids!”**

Master class: Aware, shared mobile experience(s)

Dates: January 13,14,15 2004

Venue: Metroscreen, Sydney Film Centre, Paddington

Presenters: Andrew Paterson and John Evans (Aware)

The-phone-book Ltd is one group determined not to let commercial interests have a complete monopoly on the mobile revolution. **Ben Jones and Fee Plumley (UK)** started the-phone-book in 2000 with a mission to encourage artists to 'fill wireless data space', teaching them how to create innovative content (ring-tones, text stories and video) for mobiles, and hopefully make a dollar or two while they are at it. dLux media arts, together with the Campbelltown Arts Centre, presents a 3-day workshop in Campbelltown, the unofficial hip-hop capital of Australia. Together with the-phone-book Ltd, some of the hottest local hip-hop talent will translate the audiovisual richness of rap, graffiti, beat boxing and break dancing into mobile content. Back at Metroscreen, a select group of professional filmmakers, animators and video artists engage in a 3-day, high-end master class. The-phone-book Ltd will teach these future mobile content creators how to shape their exciting ideas for this exciting new medium.

Workshop: Mobile hip-hop

Dates: January 20, 21, 22 2005

Venue: Campbelltown Arts Centre

Presenters: Fee Plumley and Ben Jones (the-phone-book Ltd)

Master class: MovingMovies

Dates: 27, 28, 29 January 2005

Venue: Metroscreen, Sydney Film Centre, Paddington

Presenters: Fee Plumley and Ben Jones (the-phone-book Ltd)

FutureScreen Mobile investigates the potential of mobile phone devices and technologies for creating, distributing and presenting screen based and new media art. FutureScreen Mobile is part of Mobile Journeys, a national initiative of workshops, forums and exhibitions, exploring the creative potential of mobile devices. (www.mobilejourneys.com)

dLux media arts, the-phone-book Ltd and Aware are available for interviews.

For more information on FutureScreen Mobile please visit <http://www.dlux.org.au/mobile>

dLux media arts gratefully acknowledges the financial assistance received from the Australian Film Commission, Australia Council for the Arts, NSW Film and Television Office and NSW Ministry for the Arts.

dLux media|arts

PO Box 306 Paddington NSW 2021 Australia | Tel: 61 2 9380 4255 Fax: 61 2 9380 4311

Email: dLux@dLux.org.au | www.dLux.org.au/mobile

Media Enquiries: Lisa Cahill | publicity@dlux.org.au | 0409 228 397